

SPONSORSHIP PACKAGE

# UNDYING FAITH



DIRECTOR/PRODUCER MARK A. MIMS SR PRODUCTION ASSISTANTS LORETTA MIMS / MALINDIA ABBS / JAMES ABBS SCRIPT & SCREEN PLAY DEMI THOMPSON  
SUPPORTING WRITER CHRISTINA SUSSMAN COLOR GRADING ROD VILLANUEVA SPECIAL EFFECTS VLADIMIR ADJEM CAST JENNIFER RICKS  
NICOLE ALEXANDRIA / KENDALL KELLY / GERALDINE DONALDSON / MARY LEWIS / SHAWANDA LAMB / DAVEON WHICHARD / DAYOINA SNELLING  
DIANA LEVERING / JAIYA WILLIAMS / LATOYA DARBY / ANTHONY BLAIR / JAMES ABBS / MARK MIMS SR  
EXTRAS DRUSILLA SNELLING / ELLA M. FORD / DHANYA SNELLING FILM CREW JAMES ABBS / MALINDIA ABBS / DWAYNE SNELLING SR

# PACKAGES

## BENEFITS

**\$2,500**

**\$5,000**

**\$10,000**

**\$25,000**

Listed in movie credits

**X**

**X**

**X**

**X**

Social media mentions

**X**

**X**

**X**

**X**

Sponsor's employees have opportunities to be extras

**X**

**X**

**X**

**X**

Certificate given for sponsorship

**X**

**X**

**X**

**X**

Logo on Undying Faith movie website

**X**

**X**

**X**

**X**

DVD, script, and poster signed by major players in the movie

**X**

**X**

**X**

Free tickets to an Undying Faith showing

**X**

**X**

**X**

Product placement in one scene "Type depends on sponsorship"

**X**

**X**

Online article referring to sponsorship

**X**

**X**

The Christmas Channel advertisement included (\$25,000 ad worth)

**X**

Sponsor's name listed at the beginning of the movie

**X**

Creative placement of business name at the beginning of the movie

**X**



# WHO ARE WE?

Marty Jean-Louis is an award-winning producer, writer, and director with over two decades of experience in the film and television industry. He has produced numerous feature films, documentaries, and television shows, captivating audiences around the world. His work is recognized for its compelling storytelling, high production quality, and broad international appeal. With a deep passion for impactful storytelling, Marty continues to create and produce content that entertains, inspires, and resonates across cultures.

Tracey S. Yang is a published author, business owner, and the producer behind the proof of concept and pilot for the original *Undying Faith* series. She contributed to multiple publications and authored both fiction and nonfiction books. Tracey is the creator of *Daily Talk Catalog*, a digital magazine focusing on positive and uplifting content.

Together, Marty and Tracey are combining their expertise to produce *Undying Faith* as a feature film with a theatrical release.

# Undying *Faith*



## WHAT IS *UNDYING FAITH*?

*Undying Faith* began as a pilot for a series and has already garnered significant acclaim, including:

- Official Winner for Best Series at the 2022 Great Lakes Christian Film Festival.
- Official Nominee for the 2023 International Christian Film & Music Festival.

Now, Marty and Tracey are expanding the project into a dramatic, suspenseful thriller that will keep audiences on the edge of their seats.

## What is the Film About?



When Christianity becomes illegal, the faith of two college students is tested when they must flee for their lives.



# Why Be a Part of Undying Faith's Mission?

This film seeks to bring awareness to the persecution of Christians worldwide and honor the countless individuals—both missionaries and believers—who risk their lives for their faith. By supporting this project, you will not only help tell a powerful story but also contribute to a broader movement.

## Sponsorship Options: Choose Your Path

### Option 1: Sponsorship Through Our LLC

**Purpose:** Support the production, marketing, and distribution of *Undying Faith*.

**Benefits Include:**

- **Brand Visibility:** Logo placement on promotional materials and social media campaigns.
- **Marketing ROI:** Opportunities for co-branded campaigns and product placement.
- **Notoriety:** Increase your business's prestige.



## Option 2: Sponsorship Through Our Nonprofit Partner

**Purpose:** Support mission-driven activities, including community outreach and awareness campaigns for persecuted Christians.

### Benefits Include:

- **Tax Deduction:** Contributions may qualify as charitable donations.
- **Impact Recognition:** Acknowledgment in campaigns, credits, and other incentives.
- **Social Impact:** Align your brand with a cause that resonates with audiences worldwide.

### Incentives for Sponsors

- **Product Placement Option:**

Sponsors contributing \$10,000 or \$25,000 may feature their product in a scene. Product placement has historically driven significant increases in sales and brand recognition. Examples include:

- *E.T.:* Reese's Pieces sales increased 65%.
- *Risky Business:* Ray-Ban Wayfarer sales soared from 18,000 units to 300,000 units.
- *Toy Story:* Etch-A-Sketch sales rose by 4500%; Mr. Potato Head sales jumped 800%.
- **Streaming Advertisement Package (Exclusive for \$25,000 Sponsors):**

Receive \$25,000 worth of advertising on The Christmas Channel, a streaming network with 500,000+ monthly views during peak season. Demographics:

- 72% female (ages 24–48) and 28% male (ages 25–55).

The \$25,000 sponsorship also includes recognition at the beginning of the film and exposure for years beyond the release date.

# RESEARCH AND MARKET POTENTIAL

Faith-based films have shown remarkable box office success, increasingly competing with mainstream Hollywood productions. For example:

- *Disciples in the Moonlight* (with themes similar to *Undying Faith*) grossed \$708,000 at the box office despite a limited release and is now streaming on Pureflix.

The *Undying Faith* pilot has garnered 140,000+ views to date and has a strong social media following, with over 8,000 followers on Facebook. Its audience primarily includes individuals aged 25–54 from the U.S., Philippines, Nigeria, and Kenya.

With Marty Jean-Louis' expertise and the pilot's established success, this feature film has a high probability of achieving significant commercial and streaming success.

## WATCH THE PILOT

at

[undyingfaith.kyoproduction.com/watch-now/](http://undyingfaith.kyoproduction.com/watch-now/)

## Closing Statement

By sponsoring *Undying Faith*, you'll help us create a powerful story that brings awareness, inspires faith, and leaves a lasting impact. Choose your sponsorship path today and join us in this mission.

Contact: [cathycarley@dailytalkmedia.com](mailto:cathycarley@dailytalkmedia.com)

## LEGAL DISCLAIMERS

Potential sponsors of *Undying Faith* are cautioned that the examples of successful product placement set forth in this Sponsorship Package are anecdotal only, and are not intended as a representation or prediction of the exposure or product performance of the *Undying Faith* project. The producers make no representations or predictions of the potential audience, distribution or marketing of this product. The project's non-profit partner is International Christian Film Festival, Inc. Details and mission statement for International Christian Film Festival, Inc. are at [internationalcfff.org](http://internationalcfff.org).

